

About AHA Kolkata Chapter

The chapter was established in the year 2008. The sponsoring institution is Medica Synergie Pvt. Ltd. Medica Synergie is a provider of integrated healthcare with its focus on the provisioning of healthcare in Eastern India. The chapter was originally located in the Project & Consultancy Division of Medica Synergie at C-163, Survey Park, Kolkata – 700075. Currently, the chapter is located at Medica Superspecialty Hospital, 217, Mukundapur, Kolkata – 700099.

At the outset, most of the top executives of Medica Synergie became members of the AHA through the Kolkata Chapter.

The executive committee of the chapter is currently constituted as under:

<i>Patron:</i>	<i>Dr Alok Roy, Chairman of Medica Group of Hospitals</i>
<i>Executive Director:</i>	<i>Col. (Dr.) R.N. Basu, Adviser Quality & Academics, Hospital Planning & Management, Medica Hospitals and Project & Consultancy Division</i>
<i>Finance Member:</i>	<i>Mr. Ayanabh Deb Gupta, CEO, Project & Consultancy Division, Medica Synergie</i>
<i>Finance Member (Designate):</i>	<i>Mr. Komal Dashora, Vice President, Medica Group</i>

The chapter by virtue of its location and majority membership is more or less integrated with the sponsoring institution, *i.e.*, Medica Superspecialty Hospital.

Activities

1. Training

We were conducting weekly lecture discussion sessions every Friday. Initially, there was lots of enthusiasm, but gradually the interest started dwindling. We, then, changed the strategy and picked up job related topics in which the members were involved. This being job related and practical, participation of members entrusted with those assignments were more involved. This strategy produced results, improved the quality of output and indirectly helped in improvement of healthcare. Some of the projects which were supported by our members in the form of imparting training, project planning and execution, report writing are as under:

- i. Upgradation of 3 medical college hospitals and Capital hospital in Orissa with prospective planning for meeting the healthcare need for the next 20 years. The project involved phase wise planning for the prospective plan.
- ii. Upgradation of 3 hospitals in Dehradun and designing a superspecialty hospital. The project also included development of systems and processes, manpower and equipment planning, guidelines for development of hospital management information systems and planning for functional integration of the three hospitals.

- iii. Baseline studies of Hospital Associated Infection rate in 10 selected district hospitals in Madhya Pradesh and development of antibiotic policy for district hospitals
- iv. Biomedical Waste Management in 76 primary health centres in the state of Tripura
- v. Upgradation of 7 district hospitals in Assam
- vi. Biomedical waste management in some hospitals of Jharkhand
- vii. Oversees assignment of hospital designing in Kenya
- viii. Transaction Adviser for healthcare projects in Afganistan
- ix. ISO accreditation projects in several states like Orissa, Madhya Pradesh, West Bengal and Maharashtra
- x. NABH accreditation projects in several states

2. Seminars

Two national level seminars have been held

- a) Fire Safety – This seminar was held in the month of February 2012 immediately after the infamous fire incidence of AMRI hospital Kolkata
- b) Challenges and Aspirations of Patient Safety on 25 January 2013. The seminar was attended by the Patron of AHA, Maj Gen SK Biswas, VSM. A report of the proceedings of the seminar was published in the AHA Journal.

3. Facebook Page

A Facebook page has just been created. Already a large number of “likes” have been posted. Name of the page is **Academy of Hospital Administration, Kolkata Chapter**. The page can be viewed through the personal Facebook account.

4. Webpage

- a) A webpage of AHA Kolkata Chapter has been launched. The URL of the webpage is: www.medicahospitals.in/aha-kolkata
- b) The purpose is to improve the visibility of the chapter
- c) The strategy adopted for this purpose is inward content marketing.
- d) Further, the members or any other interested person can submit for publication research papers, reviews, comments, letters, and experiences in this webpage.
- e) This will help to contribute to the objective of the chapter by encouraging academic activities.
- f) Two articles have been published in this webpage.

5. WhatsApp Group

- a) A WhatsApp group has been created to personally contact practising hospital administrators. The aim is to remain abreast with the developments in the profession of hospital administration.
- b) It is expected that some of these hospital administration professionals will be motivated to become members of AHA and shall enrich the profession by sharing their experiences.
- c) We are planning to target the students undergoing training in hospital administration courses in various institutions in West Bengal and, gradually, the neighbouring states. Their minds are still impressionable and they would, in future, are likely to become members of AHA.

6. Academic Partnership

- a) Our sponsor, Medica Superspecialty Hospital, is also an academic centre for various medical and paramedical courses.
- b) Very soon DNB programme in Health Administration including Hospital Administration will be launched. Inspection has already taken place and waiting for accreditation approval from the NBE. Our AHA Kolkata Chapter Members are the designated faculties including HOD and Senior Faculties.
- c) Medica Superspecialty Hospital has an MOU with Kaziranga University for teaching and training of MBA (Hospital Administration) students.
 - i. *We have helped them to develop their syllabus. A detailed proposed syllabus has been forwarded to them. The syllabus has been implemented mutus mutandis.*
 - ii. *Our chapter members go to the university periodically and take classes*
 - iii. *The last semester (6 months duration) of this course will be conducted at Medica Hospitals. Our AHA Kolkata Chapter members will be actively involved during this phase of training*
- d) Internship training. Periodically, many institutions send their students of hospital administration to us. Our members are actively involved in guiding them particularly for preparation of their dissertations.

7. New Members

- a) Some persons have promised to become our members
- b) We expect that by the end of next week 4-6 new members shall join our branch
- c) Some persons though have shown interest but have not as yet applied.

8. Future Plans

- a) We have various other plans to achieve our objectives. Fund constraint is the main barrier in this area
- b) We shall intimate as and when we are able to roll out these plans. Many of these will need support from the parent body.

Contact Us

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